



REGINA SALEM

CONTACT

- 305-509-0443
- reginasalem01@gmail.com
- [Portfolio Website](#)
- Miami, FL

SKILLS

Figma, Illustrator, Unity
Web Design, GitHub
HTML, CSS, Javascript
Java, Python

EDUCATION

Bachelor of Science in Interactive Media.
Minors in Computer Science and Marketing.

University of Miami

2021-2024

Relevant Coursework:

Web Design, User Experience Design, Interaction Design, Web Mobile Cloud, Computer Programming I & II, Digital Marketing, Front-End Fundamentals, Game Programming, Creative Coding, Physical Computing.

LANGUAGES

English

Spanish

DUAL CITIZENSHIP

- United States of America
- Ecuador

PROFILE

Creative and technically proficient Interactive Media future graduate with a strong foundation in web design, user experience, and digital marketing. Skilled in utilizing tools like Figma and WebFlow to create visually appealing and highly functional digital experiences. Possessing a minor in Computer Science and Marketing, I bring a well-rounded skill set to projects, combined with a dedication to continuous learning evidenced by certifications like the AWS Academy Cloud Foundations Badge. I bring a unique blend of creativity and technical insight to projects. Eager to apply my skills and contribute positively to innovative projects.

WORK EXPERIENCE

Sales Associate

White House Black Market November 2022 - September 2024

- Manage incoming shipments, optimized product placement for increased sales, and ensure to consistently meet the daily sales targets.
- Optimized the customer experience by simplifying decision-making and resolving pain points.
- Used problem-solving to address customer issues and improve satisfaction.

Stock Associate

Zara April 2022 - July 2022

- Maintains orderly storage space, managed product placement to optimize store layout and improve customer navigation
- Efficiently managed incoming shipments, ensured accurate pricing, organization, and sensing of the clothing items.

Content Creator Intern

Eskemati-k Ecuador (Advertising Agency) March 2020 - August 2020

- Created compelling content for clients' social media platforms, resulting in increased sales.
- Used skills in Photoshop, Illustrator, and iMovie to produce engaging posts and videos.
- Collaborated closely with senior management, actively participating in meeting and events.

CERTIFICATIONS

- AWS Academy Cloud Foundations Badge

INTERESTS & HOBBIES

- **Music:** Skilled in playing piano and guitar.
- **Sports:** Played tennis since childhood.
- **Technology:** Enthusiast in the latest tech trends and innovations.
- **Interior Design:** Enjoy aesthetically pleasing and functional living spaces.